

# Me2B Alliance Bi-Monthly Meeting December 7, 2020

---



This work is licensed under the Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License.  
To view a copy of this license, visit <http://creativecommons.org/licenses/by-nc-sa/4.0/>

# Agenda

- Org News
- 2021 Planning Update
- Updates from the Working Groups
- Building Cohesion: Me2BA Lexicon
- Events

# Organization News

# News

- Please welcome new director on our board, **Eve Maler**
- Please welcome new B-s WG co-chair, **Corey Jackson**
- <http://Goodtech.wiki> making good progress
- **Soft Launch of membership underway**  
Working with Virtual on early support for VForce
- **Organization Launch in 2021**  
Dependency is operational Certification

# 2021 Planning Update

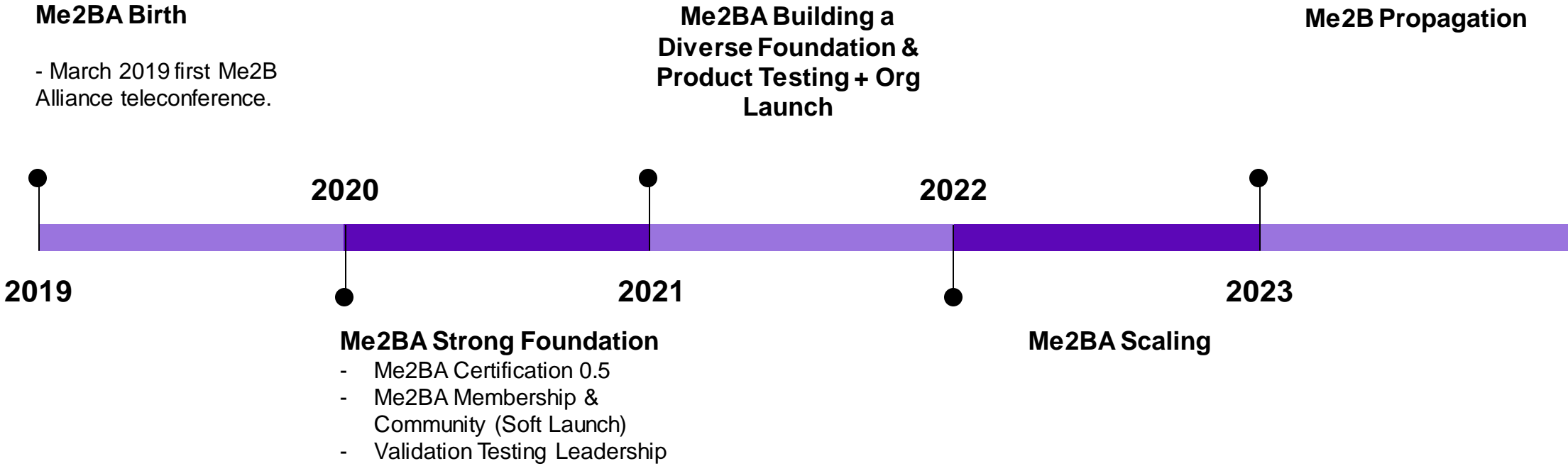
# Me2BA 2025 Vision

- People are reliably able to tell good products from bad products.
- Vendors know how to build respectful products.
- People and Vendors are in healthy, mutually beneficial Me2B Relationships\*.

\* Not *all* Me2B relationships, but healthy, mutually beneficial Me2B Relationships exist.

---

# Me2B Alliance Roadmap



# Working Group Updates



# Marketing

Guy Gabriel  
(CMO),

Ted Barthell  
(Dir Mktng)

- Soft launch of membership
- Recent update of website
  - Re-architected Library
  - New presentations (IIW and IBO)
- First newsletter launching this month
- Looking for a year-end donation? Talk to us.

# Research

Noreen  
Whysel

- Research on the three certification buckets
  - Fair Deal
  - Control and Agency
  - Information Security and Stewardship
- In progress: Understanding importance of Privacy Policies and Terms of Service/Terms of Use

# Certification

WG Chairs:

Lisa LeVasseur,  
Mary Hodder,  
Cam Geer

- **Early Certification in progress**
  - Websites
  - Mobile Apps
- **Exploring utility and value of legal policy review for B-s and Me-s**
- **Significant revision to Certification Rubric**
  - Addition of security requirements

# PALS WG

Chair: Richard  
Whitt

- Revision to Digital Harms Dictionary in progress
  - Adding legal columns
- US Legislation Tracker

# Me-s WG

Chair:

**Muriel Shockley**

- Revised Charter (see next slide)
- 2021 Goals:
  - Focusing on building a diverse and inclusive membership
  - Building educational materials for Me-s

# Me-s WG Charter

- **PURPOSE:** The purpose of the Me-s Working Group is to represent, serve and support individuals who use connected technologies and services by:
  - Surfacing and illuminating the ways in which people are in relationship with connected technologies and services.
  - Increasing individual understanding regarding their unique relationships with connected technologies and services.
  - Providing information and resources which empower individuals to make informed choices for themselves and others.
  - Participating in sustained dialogue with other Me2BA working groups to amplify the voice and needs of Me-s.
  - Promoting data justice through education with a focus on vulnerable and underserved communities
  - Forming mutually beneficial strategic partnerships that amplify Me2B values.
  - Providing opportunities for Me-members to participate in Me2BA sponsored research.

# B-s WG

Chairs:

Corey Jackson

Jim Pasquale

- Re-booting in progress.
- Aligning with Early Certification.
- Building value proposition for B-s.

# Building Cohesion: Me2BA Lexicon

(will share link in [me2ba.org](http://me2ba.org) library)



# Upcoming Events

# Upcoming Events

- **MyData 2020 this week! Dec 10-12**  
<https://online2020.mydata.org/>  
Use code WelcomeMyDataFriend to get 15% off
- **Thoughtful Biometrics Workshop, Feb 1 -Feb 5, 2021**  
<https://thoughtfulbiometrics.org/>  
<https://www.eventbrite.com/e/thoughtful-biometrics-workshop-tickets-128532156139>
- **IIW April 20-22, 2021**  
<https://internetidentityworkshop.com/>
- **Me2B B-s Event – 4Q2021**
- **Me2B Alliance Annual Meeting 4Q2021**

**End**