



March 30, 2021

Governor Gavin Newsom
1303 10th Street, Suite 1173
Sacramento, CA 95814

Re: Establishment of Statewide Data Privacy Forums

Dear Governor Newsom:

We write to respectfully request your attention to our concerns regarding ongoing implementation of the California Consumer Privacy Act (CCPA), and upcoming implementation efforts for the California Privacy Rights Act (CPRA). With the pending change in leadership at the California Attorney General's office, the time is right to open up an inclusive new process for the general public to engage actively on the best ways to devise industry-facing regulations for these two important data privacy laws.

In particular, we encourage your administration to provide for a series of eight open town hall forums to be held around the state (as in-person meetings, if they can be conducted safely under COVID-19 protocols), as well as presented virtually. The purpose is to give opportunities for citizens, engaged organizations, and the general public to share their viewpoints on implementation of the two data privacy laws, including raising questions, sharing concerns, and suggesting potential reforms.

Over the coming year, our diverse alliance will be urging elected officials in California -- both in executive offices and in the legislature -- to focus on protecting the digital rights of our citizens. We believe that encouraging this new process can allow more voices to be heard. This dialogue should encompass coming to grips with the complexities involved in the upcoming launch of the California Privacy Protection Agency.

This conversation is all the more crucial even as federal privacy legislative proposals are being drafted - some of which seeks to preempt and supersede California's privacy laws. To ensure that Congress does not thwart efforts to safeguard the interests of California citizens, our elected officials must engage in ongoing data privacy discussions, both within our State borders and outside our State.

These are important discussions we cannot ignore. The signatories to this letter strongly believe that there are dozens of important issues on the horizon in California in 2021 for personal data privacy. We urge you to utilize your executive power to actively encourage more constructive dialogue between executive agencies, legislators, the public, and consumer advocacy groups.

We greatly appreciate your ongoing attention to this important issue. We look forward to working with you and your staff to plan and organize these upcoming digital dialogue events.

Thank you for your time and consideration.

On behalf of the Me2B Alliance (www.me2ba.org) and signers below,

Claire Atkin, *Brand Safety Consultant at Check My Ads*

Catherine Crump, *Director of the Samuelson Law, Technology & Public Policy Clinic at UC Berkeley, School of Law*

Mary Dunning, *Managing Director, Wrethinking, the Foundation*

Zach Edwards, *Data Supply Researcher*

Cam Geer, *Managing Director, Newgrace Ventures*

Arlene Harris, *President Wrethinking, the Foundation*

Iain Henderson, *Director, Customer Commons*

Corey T. Jackson, *CEO/Founder, SACRO LLC*

Vivek Krishnamurthy, *the Director of the Samuelson-Glushko Canadian Internet Policy and Public Interest Clinic at University of Ottawa*

Henry Lau, *Co-Founder of Privolta*

Lisa LeVasseur, *Executive Director, Me2BA*

Linda MacDonald Glenn, *Founding Director, Center for Applied Ethics and Values and TERBo™*

Don Marti, *VP of Ecosystem Innovation at CafeMedia*

Nishal Mohan, *Founder mohuman*

Camile Nebeker, *Associate Professor, UCSD Design Lab*

Jeff Orgel, *Digital Anthropologist / Primary Consultant, TAG, LLC*

Jim Pasquale, *Executive VP Interoperability, Digi.me LTD*

Milton Pedraza, *CEO, DataLucent and Luxury Institute, LLC*

Doc Searls *Co-founder and board member, Customer Commons*

Eric Seufert, *Analyst and owner of Mobile Dev Memo*

Shaun Spalding, *IP and privacy attorney*

Richard Whitt, *President of GLIA Foundation*

Noreen Whysel, *Adjunct Lecturer, CUNY New York City College of Technology*